

ABOUT US:

Join Baudville, Inc, *The Place for Daily Recognition*, a trailblazing business-to-business product innovator, catalog marketer, and Internet retailer located in the thriving City of Grand Rapids, MI.

Under one big building are the two unique brands of Baudville and IDville. Baudville is the industry leader in providing day-to-day recognition solutions and awards for schools and the workplace. IDville specializes in photo identification systems and accessories that promote the safety of employees, students, and staff.

Together our two brands serve business, education, government, and healthcare markets while setting marketing trends and pioneering new products.

ABOUT THE OPPORTUNITY:

Baudville is looking for an experienced Web Developer who has experience with ASP.net technologies along with HTML, CSS, Javascript, JQuery and Flash. Developer will ensure optimal performance of all websites with an emphasis on innovation and continuous improvement while providing reporting to upper management regarding the status of projects. Candidate must be detail oriented, flexible and have the adaptability to deal with an everchanging workload and the demands of the business. If you meet the qualifications, enjoy a challenge and would like to work in a fun work environment, please submit your resume today.

JOB DUTIES:

- Work with website managers and brand leadership to improve the performance of the websites as measured by Revenue Per Visitor, Site Traffic, Average Order and other key performance indicators
- Maintain the existing code base
- Work with the website manager to design and code new features and functionality
- Create and update web pages and content using HTML, CSS, Flash, .Net, Javascript, JQuery, and other web programming techniques
- Provide technical and programming support for integration between the websites and JOT2
- Estimate workload and time estimates on all projects. Coordinate with leaders in the company status of individual projects and timelines to completion
- Provide technical assistance and recommendations on process improvement
- Serve as a liaison between internal people and external contractors who provide services for the web sites
- Provide leadership on projects and walk through the process of potential projects with leaders. Document the flow and process of the potential project
- Produce and maintain written documentation of system information
- Work with the website manager to design and implement various A/B testing
- Stay abreast of changing trends as they apply to web best practices in programming and design

QUALIFICATIONS:

- Bachelor's degree in Information services or technology related discipline or 3+ years experience in business programming.
- Strong understanding of databases and SQL Server. Strong software development skills. Experience with web environments is critical, emphasis on client-side and server-side ASP.net technologies, HTML, CSS, Javascript, and JQuery.
- Desktop programming skills with VB.net are desired.
- Strong understanding of fundamentals of other areas of business such as accounting, marketing, and distribution.
- Ability to interact with staff, at all levels, in a fast paced environment, sometimes under pressure, remaining flexible, proactive, resourceful and efficient, with a high level of professionalism.
- Ability to prioritize and provide consistent attention to detail.

At Baudville Inc, also known as *The Office of Positive Mojo*, we offer a challenging but rewarding work environment where employees respect and recognize each other. We are an equal opportunity employer dedicated to workforce diversity and a drug- and smoke-free workplace. Drug screening and background check are required.