

## ART SPEC SHEET

### PREFERRED ARTWORK FILE FORMATS

- Speaking with your Art/Marketing department is the best and fastest way to get optimal vector art files.
- Art should be a single color version: BLACK - NO COLOR, NO GRAY. (Full color available on select products.)
- FILES MUST BE COMPATIBLE WITH ILLUSTRATOR & PHOTOSHOP CS3

### ACCEPTABLE FILE TYPES

EPS  
AI  
PDF

- Vector or “Line” Art, such as EPS, AI and Vector PDF’s, are best because we can resize your logo without blurring the art image.

PSD  
TIF  
BMP  
JPG

- Image file formats such as PSD, TIF, BMP or JPG must be **High Resolution of 300dpi** or greater with a 4” image.

### OTHER FILE FORMATS (ART CHARGES MAY APPLY)

We understand there are instances when sending poor art is better than sending nothing at all. GIF files, images less than 300DPI, anything saved from a website or images embedded into Microsoft Office, are of the formats that may be subject and are not recommended.

In these instances, you may send these formats but Art Charges of **\$70 per hour** may be added to your order.

Please email us your art file for cost estimates or questions.

### FOR QUICKER PROCESSING PLEASE INCLUDE:

- ORDER NUMBER
- INSTRUCTIONS
- CONTACT NAME
- ITEM NUMBER
- PHONE NUMBER